



IIMA Press Release 2011-12



IIM USA Alumni Association work earns recognition by Mayor of Fremont

IIMA, April 26, 2011: IIM USA organised a day long event - PINNACLE 2011 on “Leveraging Change” on April 23, 2011 at Coyote Point Yacht Club, San Mateo, CA, USA. The first keynote speaker for the event was Mr. David Green, a serial entrepreneur of the Aravind Eye Hospital fame, who has conceptualized the self sustaining model of compassionate capitalism to deal with global healthcare challenges. The second keynote speaker was Prof. Samir K Barua, Director, IIMA. The event provided networking opportunity to the IIM USA alumni association members, entrepreneurs and the local community members at large.

In recognition of the services by IIM USA to the community, Bob Wasserman, Mayor, City of Fremont issued a proclamation declaring April 23, 2011 as the IIM USA DAY. A part of the proclamation reads,

“IIM USA, an alumni association of the graduates of the world reputed Indian Institutes of Management based in the Americans, enhances global competitiveness by providing an active platform for promoting professional development, mentorship and networking opportunities via its various professional events where participants get a unique opportunity to get exposure to the cutting edge of thought leadership and business ideas via meaningful interaction with successful entrepreneurs, leading corporate executives, industry experts, professional advisors and academia.

Now, therefore, I, Bob Wasserman, Mayor of Fremont, do hereby proclaim April 23, 2011 as IIM USA DAY in the City of Fremont, and encourage all residents to join in recognizing the contribution IIM USA makes to our community. “

About IIM USA:

IIM USA is a not-for-profit pan IIM organization founded in the summer of 2005. It represents more than 3000 Americas based alumni of the Indian Institutes of Management (“IIMs”). There are similar pan IIM organizations in Europe, Middle East, Australia and Far East.

The objectives of IIM USA are to

- Promote and enhance the IIM brand
- Provide a networking forum
- Provide a platform for professional development and thought leadership.

For more information about IIM USA Inc., please visit the website www.iimusa.org.